

HUDSON-VALENTINE SPRING SALE

SOUTHEASTERN-WINCHESTER FUTURITY

Texas Longhorn Breeder,

We are excited to be heading back to Bowling Green, Kentucky for the Spring Sale to be held April 1-2, 2016. It has become one of the top Texas Longhorn Sales in the Industry and we are proud to hold such a sale in this region of the country. The Southeastern-Winchester Futurity will again be part of the exciting agenda and will be held on Friday morning April 1, 2016. Last year was a huge success with a fantastic set of cattle entries. We hope that you plan on showing off your genetics in the Futurity.

The L.D. Brown Ag Expo Center at Western Kentucky University in Bowling Green, Kentucky, will again host our Hudson-Valentine Spring Sale. The facility fills all of our needs for the sales and Futurity. The staff is very accommodating and helpful, therefore we look forward to a great weekend.

The Spotlight Heifer Sale will be held on Friday evening, and our Spring Sale on Saturday. The heifer sale is always exciting and we hope to offer another outstanding group to young females. It gives promise to the future of our Industry; we understand that you are always looking to improve your herd and the need for the introduction of new genetics is important. Please nominate your heifer selection by submitting a consignment form and photo.

We are committed to bringing in new buyers and encouraging current Longhorn enthusiasts to better their herds by selecting high quality cattle. When a consignor PO's (passes out) an animal it destroys the momentum of a good sale. Especially when cattle are bringing a fair market price. If you are planning on selling your animal with a reserve please indicate so on the consignment form. We hold the right to reject your consignment if we feel you have unrealistic expectations. You will not be able to proclaim a reserve price different from what is listed on the consignment form. If you must sell with a reserve it is important to be realistic in establishing your reserve price.

The Hudson-Valentine Spring Sale on Saturday will offer select females. With buyers focusing on the future of their herd, it is important that your consignment be bred or have calf at side. Our hope is that you receive top dollar for your cattle. Please be prompt with your consignments. The deadline for all nominations and paperwork is November 15, 2015.

Your commitment to Hudson Valentine Longhorn Enterprises is truly appreciated. Our intent is to continue to offer innovative ideas for the promotion of our beloved Texas Longhorns. We pride ourselves in offering the best of the best in our sale and we look forward to seeing what you wish to consign.

Hired Hand will offer online bidding again this year. Approved buyers have the opportunity to buy online. As always we use all forms of advertising to promote your cattle. We will run advertisements in the Texas Longhorn Journal, Trails Magazines as well as Social Media.

Please mark your calendars now and join us for an amazing weekend filled with friends, food, and fun and of course our beautiful Texas Longhorns. We will do our best to promote and sell your finest cattle. Look through your herd and show the industry what you have to offer!!

Kindest Regards,

Lorinda Valentine

Bill and Elizabeth Hudson